



 **Brightly**

**ANNUAL REVIEW**

**2023 - 2024**



## Annual Review 2023-2024

### Message from the chair – Stewart Rowney

This year has been one of **growth and impact**. Thanks to the generosity of our donors, volunteers, and partners, we have been able to make a meaningful change and are proud of the difference we continue to make in the lives of children and young people in the community.

**2025 will be the 100<sup>th</sup> year of the Charity**, which began as a children's holiday and convalescent home at Brig-y-Don House in St Clement, Jersey. Today, rebranded in 2018, Brightly is a dedicated charity still focussing on improving the lives of children and young people across Jersey.

While much has changed over the past century, our fundamental purpose remains unchanged: to support children and young people who are supported by Children's Services and those facing adversity. Our support makes a real difference to the life experiences and opportunities of vulnerable children and young people in Jersey. There are also less obvious but equally important benefits that result from our work, such as greater social inclusion, financial independence, personal growth and development and social mobility, particularly for care-experienced young people

### Highlights of 2023/2024

- **£204,464 awarded in funding**
- **Over 400 children** benefited from our support
- **34 Care-experienced young people** accessed their IMOG (Independent Moving on Gift) to purchase household items, helping them set up their first home and begin their journey towards independence.
- **75 children and their families** received financial support towards medical and dental costs, family memberships and activities and **65 received** a gift for Christmas.
- **21 Looked after children** received financial support for memberships, laptops, activities, holidays and trips.
- **28 Birthday vouchers** were provided to celebrate care experienced young people's 18<sup>th</sup>, 21<sup>st</sup> and 25<sup>th</sup> birthdays. **19 living in residential care** received Christmas gifts.

## **Stories of Impact**

*“Without the assistance of Brightly, our child wouldn’t have had the experiences they have had. We quite literally would have struggled to put food on the table. The funding we received was a lifesaver”*

*“My child’s speech has grown immensely over the last year at nursery funded by Brightly. It’s helped their social skills and allowed me to support our family by working two jobs”*

*“Brightly helped me provide school shoes for my children. They are now set with brand new shoes for starting school tomorrow – thank you so much!”*

*“The young person is so excited about his zoo membership and says, ‘This is so exciting, thank you! I’ll be able to use this at least twice a week’”*

*“We’re very grateful to Brightly. The support has helped the family buy food and prepare for their unborn baby.”*

## **Looking Ahead**

**In 2024/2025, we aim to:**

- **Increase the number of children and families supported**
- **Increase awareness of the charity through our 100-year event calendar**
- **Strengthen partnerships**

**With your continued support, we are confident we can achieve even greater impact in the year ahead.**