



**Brightly**

ANNUAL REVIEW

2022 - 2023

Who are we

Brightly is a small, independent Jersey charity that awards grants to children and young people from new-born to 25 years who are being supported by the Children's Service or are on an Early Help Plan. We are one of the oldest charities on the Island and were formerly known as Brig-y-Don Children's Charity.

We support children and young people:

- living in residential care, foster care, or with extended family
- who have been in care
- acknowledged as being on the edge of care, being on the Child Protection Register, being identified as a Child in Need or the child of care-experienced parents
- who are on an Early Help Plan.

Most of these children and young people will be living in Jersey, however, there are always some local children who are residing off-island in various residential placements and our support extends to them too.

Our mission

We strive for all children and young people (up to 25 years of age), under the auspices of The Children's Service, to realise their full potential regardless of ability or background. We seek to enrich the lives of the children and young people we support by addressing their unmet needs and thereby restoring their self-confidence and trust in those around them as they mature and grow.

Brightly will work to ensure that our contribution is supported by the following values, we will:

- endeavour to put the voices of children, young people and their families at the heart of what we do
- encourage effective partnership working to ensure that our financial support is tailored to the individual and diverse needs of children and young people
- provide financial support which enhances health, well-being and independence
- provide financial support to ensure young people are prepared for and supported in their transition to adulthood.

What we do

We seek to enhance childhood and enable independence.

Typically, a professional working with a child or young person such as a social worker, health visitor, teacher or another charity will apply to us for funding, when a child or young person they are supporting needs additional support.

Examples of the things we may fund include, but are not limited to:

- After-school, holiday clubs and nursery placements
- Birthday gifts for care-experienced youngsters for their 18th, 21st and 25th birthdays
- Christmas gifts
- Clothing, toys, books, baby and nursery items
- Education and training, including computers/laptops (for educational or health purposes)
- Furniture (pre-loved where possible)
- Independent Moving on Grants (for care-experienced young people up to the age of 25 years who are setting up in their first home, i.e. furniture, rental deposit, white goods, etc)
- Sports or leisure activities and memberships to local facilities, such as Jersey Zoo, gym memberships
- School trips, off-island trips/holidays
- Vouchers for basic provisions, i.e. food and household goods

The charity does not support applications for goods or services that are included in grants or benefits provided by the Government of Jersey.

We are, in simple terms, the “bank of mum and dad” when for some children and young people there isn’t a mum and dad to help.

“

Your Charity has kindly supported me for the last five years since I was 16. You have helped me through to my independence and assisted me to get transport as well. All I can say is you are ‘True Legends’ - Care Leaver

Chairman's review

Stewart Rowney, Honorary Chairman

I took over as Chair in June 2023 after Susie Pinel retired as the Honorary Chair. Susie became a Board member in 1994, then Chair in 2001. During the 22 years that Susie chaired the Charity, she steered it through many changes. As the Charity evolved to meet the changing needs of children and young people in Jersey, Susie ensured that the ethos of care, which is the foundation upon which the Charity was built, remained as strong as ever. I look forward to taking Brightly forward so that we can continue to grow our ability to support the needs of as many children and young people as possible.

We were honoured in November when Vice Admiral Jeremy Kyd CBE accepted our invitation to become our Patron and I was pleased to show him and his wife, Dr Kyd, around Brig-y-Don House in April, and explain our role and contribution to children and young people on the island. Their enthusiasm for and interest in our work was very uplifting.

Our fundamental contribution to children and young people remains unchanged, we financially support children and young people who are under the care of the Children's Service. We are proud of the difference we made in the lives of children and young people in our community and anticipate that the need for our support will increase due to the growing number of children in need of assistance.

Brightly has ambitious goals, but we cannot achieve these goals without continued support from our individual and corporate donors, the community, who support and attend Brightly events, and our grantors. No matter how small, every donation contributes to a better future for children facing adversity.

We are enormously indebted to the Hajsy Trust who made a significant one-off donation which will greatly help us to support the education and training needs of young people including those leaving La Passerelle who need such ongoing support.

We are also grateful to our tenants, the Bosdet Foundation, for using Brig-y-Don House to run Camp Bosdet, which benefits children in need of support and also for the rental income we receive which helps us with the daily costs of running the charity.

Brightly is pleased to continue to work closely and collaboratively with other charities and the Government for the benefit of Jersey children and young people.

We anticipate that 2024 will be just as busy and we very much look forward to celebrating our 100th anniversary in 2025.

Chief Executive's review

Steve Harvey, Chief Executive

I would like to record a huge 'thank you' to my colleagues Allison Le Blancq and Wendy Nerac for their dedication, commitment, hard work and unstinting support, also to the Board of Management for their voluntary support and guidance and to all those who have supported or donated to our Charity throughout the past year.

In our last financial year (1st September 2022 to 31st August 2023), we made 571 funding awards to 393 children and young people which totalled £179,195. Our funding comes from two sources:

- Fundraising (which is a mixture of events, donations and grants)
- Rental income (Brig-y-Don House which is leased to the Bosdet Foundation and two small residential flats.)

Last year, on a trial basis, we also provided Home-Start Jersey, which offered regular support, friendship, and practical help to individuals or families who needed some support in their own homes, hopefully, to prevent a crisis or breakdown and help people when they need it most.

We offered home-visiting support to three specific target groups:

- Care leavers aged 16-25
- Families with pre-school children, where a parent is care experienced; and
- Families with pre-school children, where a child or a parent is experiencing poor health.

Overall support was given to eight families/individuals. In all cases, a volunteer was available on a weekly basis for two to three hours and the period of support ranged from over a year to a few weeks.

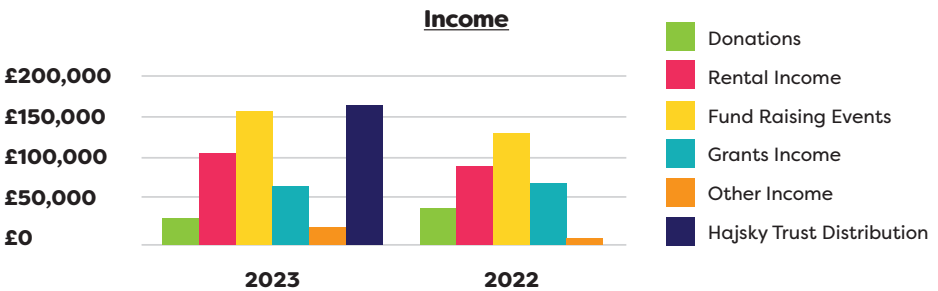
Among those we supported, there was one lone young parent (under the age of 25), two lone parents over the age of 25 and two parents who were themselves in care. We supported seven children aged 0-2 years, five children aged 3-5 years and three children aged 6 plus.

Treasurer’s review

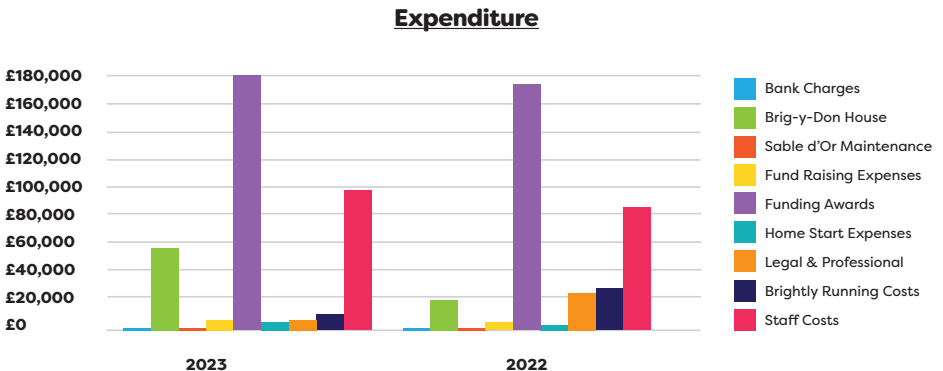
Ewa Powierska, Honorary Treasurer

Brightly’s full Financial Statements can be found on our website: www.brightly.je

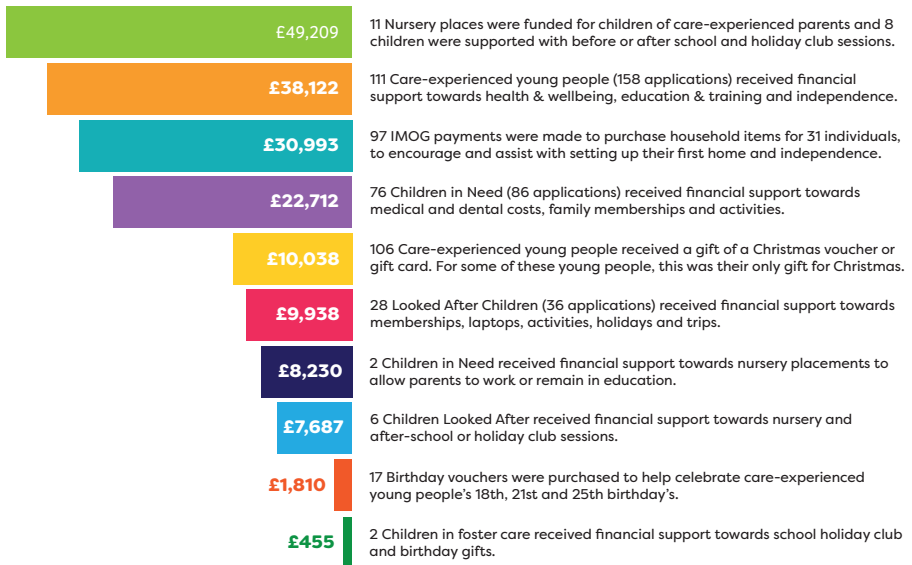
In the financial year ending in August 2023, our income reached £512,590, a 56% increase compared to the previous financial year. This growth is attributed to the one-off distribution from the Hajskey Trust and will be used specifically to support education and training needs for children and young people within Brightly’s remit who need additional support. Other income included donations from corporations and individual donors, fundraising events, grant and rental income. I would like to thank all our generous individual and corporate donors, grantors and volunteers for their continued support that enables us to fulfil our mission.



Brightly’s total expenses for the year were £369,379, representing a 7% increase compared to the previous year. This increase can be mainly attributed to the costs of roof repairs and the loft insulation of the Brig-y-Don House, which was paid from Brightly’s Property Reserves. Other costs increased due to a very high inflation in 2022/23.



Brightly spent £179,195 on funding awards compared to £172,807 in the previous year.

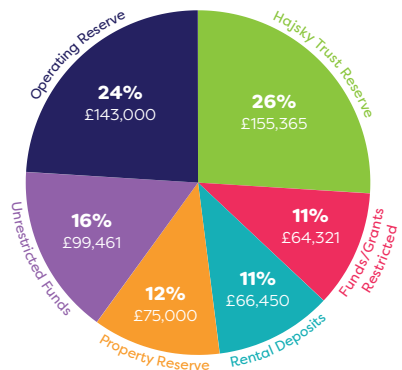


As of 31st of August, Brightly had £603,668 in the bank. This amount included the rental deposits secured for the rental of the Brig-y-Don House and Sable d'Or flats, operating and property reserves, restricted grants and 'Hajsky' reserve for education and training needs for children and young people. The operating reserve is necessary to ensure the stability of the mission, strategic objectives, support, employment, and ongoing operations of the charity and to allow us to respond to unforeseen challenges and opportunities.

Brightly's financial position remains stable, and we are well-prepared to continue our mission in the coming year. We have ambitious goals, but we cannot achieve these goals without the continued support from our individual and corporate donors, our community attending Brightly events, and grantors.

No matter how small, every contribution contributes to a better future for children facing adversity. Your support has already made a significant difference. Together, we can achieve even more.

Cash at Bank/Reserves in 2023



The difference we make

Our support makes a real difference to the life experiences and life chances of vulnerable children and young people in Jersey. There are also less obvious but equally important benefits that result from our work, such as greater social inclusion, financial independence, personal growth and development and less reliance on the benefits system.

This small sample of feedback illustrates the difference our support makes.

A care leaver

Brightly provided financial support towards essential tools for a young adult as he continued to develop new skills during their apprenticeship scheme with a local construction company.

The application, on behalf of the young care leaver, was made by his Personal Adviser (PA), who said:

“This award made such a positive impact regarding the day-to-day job, having his own tool kit ensured the young man continued to develop new skills. He is proud of having his own toolbox with all the essential foundation tools. When he opened the parcel, his face lit up and it was so good to see him so happy, with a big smile he was delighted to have received such support. He is over the moon with the financial support Brightly provided as he couldn't afford to purchase them himself. He wants to thank Brightly so much for offering him this stepping-stone and support, but just as importantly to believe in him to achieve his future goals. This opportunity also made such a positive impact on his wellbeing and self-esteem he now feels valued and supported.

On behalf of this young adult and the service, we both would like to sincerely thank Brightly for their financial contribution and hope you know the difference this is making on the individual journey and being able to continue to develop new carpentry skills and having the appropriate tools to succeed.”

A child on the Child Protection Register

The vouchers provided by Brightly covered some much-needed activities for the summer holidays and allowed them to interact with other young people of their age. “This is really amazing, and this will be the best summer holiday for me ever.”

Comments from a care leaver who has received ongoing support from Brightly

“I have come a long way on my journey as a care leaver and I am in a positive place in my life now. I have matured and have learned to be a much more responsible adult. I am going to use my Boots voucher for some cosmetics. I am also going to buy some t-shirts and a jumper with my Sports Direct voucher. This makes such a big difference as I do not have many presents and therefore this makes such a positive impact on my own self-esteem. I am grateful for your thoughtfulness as this makes me feel very valued.

Without the help of Brightly, over recent years, I wouldn't be in such a strong position of having the independent skills to manage my day-to-day affairs. I thank you again for all the help you have given me and the difference it has made to my life journey, especially as I didn't have the role models in my life to provide me with basic life skills.

Thank you Brightly for making such a difference to young adults like me who need a foundation to progress in their journey. I can't thank you enough for all the help.”

Nursery funding

The award from Brightly meant the child can now be in nursery full-time, which will significantly reduce the pressure and burden that the mother feels when seeking wrap-around care from a paternal grandmother. As well as making a huge difference to the child this is also going to have a positive impact on the mother's well-being, as it gives her the opportunity to continue working which is something she enjoys and relishes.

Her response, when informed that funding had been agreed was, “Oh my goodness! I can't believe it; this is amazing news! Thank you, you have been so helpful, I've found this so overwhelming, this is such a relief.”

Feedback from a PA on behalf of a young person in care in the UK

The importance of a reconditioned mobile phone for a care leaver, who is currently off-island for personal reasons, was instrumental in enabling him to maintain open communication with his family and friends in Jersey. In addition, he could make memories with his extended family by capturing pictures of his pathway whilst off-island. He is so grateful for the support and thanks Brightly for making it an easy process.

For more please see our website: [Testimonial \(brightly.je\)](#)

Board of Management

A voluntary Board of Management governs and oversees the strategic direction of the charity, they meet every two months and are in regular contact with the staff team. The Board members, who have a wide range of skills and knowledge, are Mr Stewart Rowney (Honorary Chairman), Mrs Jacqueline Richomme (Vice Chairman) Mrs Ewa Powierska (Honorary Treasurer), Mr Elliot Perry (Honorary Secretary) and Ms April Hargreaves (Board Member.)

Partner charities

We work collaboratively to achieve the best outcomes for those we support. During this year we have partnered with the following charities: Acorn, Bosdet Foundation, Brighter Futures, Community Savings, Cry Jersey, Enable Jersey, Eyecan, Grace Trust, Jersey Childcare Trust, Rotary Club of Jersey de la Manche, Sanctuary Trust, Lions Club of Jersey and the Salvation Army.



Our key supporters

We record huge thanks to our major donors. Please note some supporters prefer to remain anonymous:

- AI Studio
- Association of Jersey Charities
- Bracken Barrett
- Commonwealth Games Association of Jersey
- Co-op
- Equiom
- Intertrust
- Jersey Community Foundation
- Jersey Festival Choir
- Jersey Football Association
- Jubilee Scaffolding
- Kennedy Wilson
- La Roserie - Jersey Property Holdings
- Lions Club of Jersey
- Lloyds Bank Foundation for the Channel Islands
- Lloyds Bank International
- Merton Hotel
- Myersons
- Ocorian
- Philip Gower Charitable Foundation
- PraxisIFM Trust
- Rawlinson Hunter
- Rotary De La Manche
- Royal Bank of Canada
- Saltgate Giving
- Sandpiper CI
- Sir James Knott Trust
- Soroptimist International Jersey
- Spurgens Childrens Charity
- Sure
- Tesco
- Towergate Insurance Brokers
- Viberts

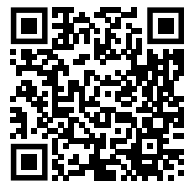
Sincere thanks to everybody who has supported or donated to us during the last year, we could not do, what we do, without you.

Supporting us

We can only provide help thanks to the superb support we receive from individuals, employers, funders, volunteers, and numerous other local charities whom we collaborate with. Donations can be made in any of the following ways:

Bank Transfer: Lloyds Bank. Account Name, Brightly,
Sort Code: 30.94.61 Account No: 81225160

By cheque payable to 'Brightly' and sent to, Brightly,
Larn-a-Lod, Rue du Coin, Grouville, JE3 9QR



Scan to donate
or visit our website:
brightly.je

Contacting us and keeping informed

Write to us at:

Brightly, Larn-a-Lod, Rue du Coin, Grouville, Jersey, JE3 9QR

Visit our website at: www.brightly.je

Contact a member of staff

Steve Harvey - Chief Executive

Tel: 07797 796 392

Email: steve@brightly.je

Allison Le Blancq - Coordinator

Tel: 07797 890 448

Email: allison@brightly.je

Wendy Nerac - Fundraising Officer

Tel: 07797 856 127

Email: wendy@brightly.je

To keep up-to-date with current news and events please visit any of the following:

Facebook: [Brightly Jersey](#)

LinkedIn: [Brightly Jersey](#)

Instagram: [Brightly Jersey](#)

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The charity does not support applications for goods or services that are included in grants or benefits readily available from the Government of Jersey.

To find out more and to keep up-to-date with current news and events please visit our Facebook page: [Facebook.com/BrightlyJersey](https://www.facebook.com/BrightlyJersey) or website: www.Brightly.je

We are also proud of our contribution towards influencing and supporting changes in Jersey which are intended to improve the lives of children, young people and their families. This includes our attendance at the Government's Corporate Parenting Board and Care Leavers Board. We also contribute to relevant consultation events. We also seek opportunities to work collaboratively with others and are members of a charity partnership known as the 'Children's Cluster' which unites many third-sector organisations that exist for the benefit of children and young people.

