



Brightly

ENHANCING CHILDHOOD. ENABLING INDEPENDENCE.

.....
A new name for one
of the Island's longest
serving charities
.....

How we support children
and young people from
birth to 25 years
.....

WIN one year family
membership at The
Merton Leisure Club
and Aquadome
.....

Formerly Brig-y-Don Children's Charity.



History

We have been supporting children and young people in Jersey for almost 100 years. Founded in 1925 we are one of the Island's longest serving charities. Originally, the charity was established as a residential home to care for children recovering from tuberculosis; we then evolved to provide care for children who, for a variety of reasons, were unable to be with their own families.

“

The charity has kindly supported me for the last five years since I was 16. They have helped me through to my independence and assisted me to get transport as well.

All I can say is they are 'True Legends'. ”

– Care Leaver

Due to lack of States grant funding, the charity ceased to run the residential home, known as Brig-y-Don House, in 2009. Since 2010, the States of Jersey has leased this property from the charity and now this residential home is managed by Health and Social Services. Brightly is not involved in the operations of Brig-y-Don House.

Today we support children and young people throughout the island who are living in a range of children's residential homes, as well as those who are in foster care. We also offer support to approximately 20 children and young people from Jersey who are residing off-island in various residential placements, as well as supporting care leavers up to the age of 25.

The ethos of care, which is the foundation upon which the charity was built, remains as strong as ever.

Who We Are

Brightly (formerly Brig-y-Don Children's Charity) is a small, independent Jersey charity. We give support to children and young people from birth to 25 years living in care, leaving care, or who are experiencing adversity.

We are delighted to be telling you about our charity and its new name. Following consultation, we have decided to change our name to reflect what we do today and to give a better understanding of who we support.

All money raised by Brightly either stays in Jersey for the benefit of Island residents or can be applied in cases where local children and young people have to be cared for off-island.

Our support creates positive experiences and opportunities for children and young people with the aim of helping individuals move towards independence.

Brightly works to ensure that our contribution is underpinned by the following principles:

- Providing support which enhances health and well-being
- Encouraging a sense of belonging so that the child or young person feels safe, valued and protected
- Helping children and young people to develop confidence in their own identity
- Preparing and supporting young people in their transition to adulthood
- Supporting the child or young person to participate in the wider network of peer, school and community activities to help build resilience and a sense of belonging.

Our vision is for all care experienced children and young people living in Jersey to realise their full potential regardless of ability or background.



What We Do

Evidence and research shows that looked after children, those leaving care and children facing adversity experience additional challenges to those of their peers. Therefore, we offer them the kind of opportunities and support those living in a stable family environment may well take for granted. For young people who have lived in care the transition to adulthood can be difficult. The support we offer to those leaving care aims to help them to move towards independence.

Simply put we seek to enhance childhood and enable independence. Our support creates positive experiences and opportunities and makes a real difference to the life experiences of vulnerable children and young people in Jersey. There are also less obvious but equally important benefits that result from our work, such as greater social inclusion, financial independence, personal growth/development and less reliance on benefit systems.

“

I want to thank you for all the financial support you have been providing my clients. I am privileged enough to witness the positive changes that your support brings to their lives.

It is not only a financial benefit but it makes them believe there are people that care for them and who are willing to support them when nobody else would. ”

– Social Worker

How We Help

Brightly awards grants to children and young people from birth to 25 years who are being looked after in States care or are leaving care, as well as others who are suffering adversity and are in need.

Typically, health and social care professionals make requests to us for support for those they are working with. Last year we helped 263 children and young people with 419 disbursements. We can only do this thanks to the superb support we receive throughout Jersey, support that comes from individuals, employers, funders and numerous other local charities, who we collaborate with for the benefit of those we mutually help.

Examples of the things we fund include:

- **After school/holiday clubs**
- **Clothing**
- **Nursery/baby items**
- **Sports/leisure activities and memberships**
- **School trips**
- **Bus passes**
- **Toys**
- **Computer/laptop (for educational purposes)**
- **Food / milk / nappies / vouchers**
- **Graduation expenses**
- **Support for children of care leavers**
- **Independent moving on grants (for care leavers up to the age of 25 who are setting up in their first home)**
- **Residential welcome pack consisting of bed linen, towels, rug, pictures etc.**
- **21st birthday gifts for care leavers**
- **Christmas gifts for the children and young people we support**

Our support is tailored to the individual and we consider all requests on an individual basis. The charity does not support applications for goods or services that are included in grants or benefits from the States of Jersey.

How You Can Help

Volunteering

Our work depends on volunteers and donations. If you would like to volunteer then please contact our Fundraising Officer (details on back page).

Donations

Donations can be made in any of the following ways:-

- Cheque payable to 'Brightly' and sent to: Brightly, Larn-a-Lod, Rue du Coin, Grouville, JE3 9QR
- Direct payments, standing order or covenant details, please contact the Coordinator (details on back page)
- Via our website www.brightly.je, The 'Association of Jersey Charities' www.jerseycharities.org or through Justgiving - www.justgiving.com



Please be assured that your support is much needed and appreciated and is vital for the future of the charity.

WIN

One Year Premium Family Membership at The Merton Leisure Club and Aquadome

For your chance to win one of these fantastic prizes, which have been kindly donated by Seymour Hotels, we are asking that you do the following:

- 1 Go to our Facebook page: www.facebook.com/brightlyjersey
- 2 Click 'Like'
- 3 Share the post with your friends
- 4 Answer this question: **'What age groups do Brightly support?'**

First prize: One Year Premium Family Membership at The Merton Leisure Club and Aquadome. (2 adults and 2 children) valued at £1,683 which will give you access to the health and fitness facilities, as well as the Aquadome.

Runner-up prizes: 4 x Family Day Passes to The Merton Leisure Club and Aquadome

The closing date for entries is midnight on Tuesday 12 June 2018. The winners to be selected at random and announced on our Facebook page. There will also be a presentation at the Merton Hotel for the winners on Wednesday 20 June 2018 at 7pm - 8pm. For full details of the terms and conditions, please see our Facebook page.



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The voluntary Board of Management set the strategic direction for the charity.

Chairman:

Susie Pinel

Treasurer:

David Pierce

Board Members:

Christopher Scholefield
Jacqueline Richomme
Dione Ricou
Rachel Maguire

The Brightly Team



(L-R): Wendy Nerac, Steve Harvey and Allison Le Blancq

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Brightly would like to thank The Association of Jersey Charities who, with the profits of the States of Jersey Channel Islands Lottery, have supported our re-brand and also Jersey Post for kindly delivering this leaflet free of charge.